













Eastop ERP System – Industry Overview

- Frozen Meat Wholesale/Online Store/Retail Sale
Industry: Frozen Meat Processing/Sales
Background: Frozen Meat Processing, Make use of
Wholesales, Online Store and Retail Distribution to
enhance sales

Benefits After Implementation:

- Automating and optimizing business process management through sales, purchase, inventory, production, accounting functions of EastopERP system and our professional implementation services
- More efficient and effective in daily operations through EastopERP system's guidance and functionality for the delivery process of sourcing, processing, wholesale, online sales, and retail promotions, making employee work more efficient and effective.
- Dashboard and alert functions: Proactively notify users based on preset conditions to avoid work errors and financial losses.

1. Industry-Specific Requirements

Product Features:

- Frozen meat wholesale requires cold storage. Production processing includes repackaging back into the original boxes (wholesale sales) and packaging for online/retail sales.
- The cost of purchasing frozen meat must be calculated by pound, while wholesale and online sales prices need to be calculated by kilogram/gram.









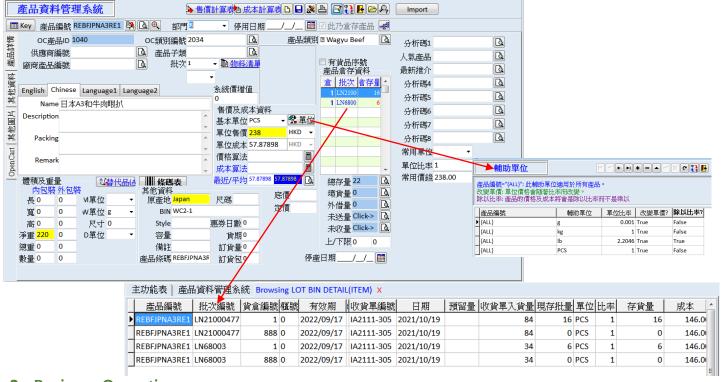




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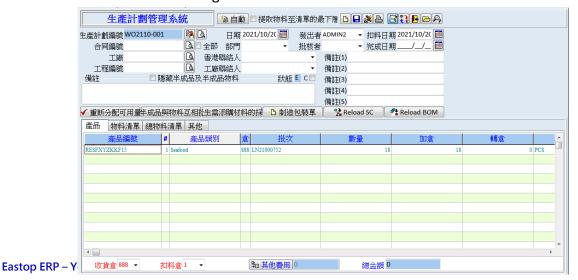
2. Business Operations

a. Goods Received

- The cost of purchasing frozen meat must be calculated by 'pound'. When receiving goods, the delivery note feature should record different weights, costs, batch numbers, and expiration dates for the same product.

b. **Production Processing**

- Upon receiving wholesale orders, the production department creates a production plan based on customer requirements. Workers will repackage frozen meat back into original boxes, allowing the system to use existing batch numbers and expiration dates for easier management.
- Based on the marketing plans from the sales department, production plans are created for online and retail frozen meat products, again using existing batch numbers and expiration dates for easier management.













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c. Wholesale Sales:

- After the production department completes the production plan, sales staff will use the batch number of the frozen meat to record sales costs, create sales invoices and reducing inventory levels.
- Warehouse staff need to use 'vehicle delivery records' to arrange transportation, verifying successful deliveries through 'signed delivery invoice registration records'.



d. Online Sales:

- Sales staff only need to set up the frozen meat products for online sales in the ERP system's 'Product Data Management'. The online store will display detailed product information, up to 8 images, sale prices, and promotional offers.
- When members place orders on the online store, the ERP system will prompt responsible staff in the Dashboard's order browser to create invoices and arrange delivery.

e. Retail Sales:

- The ERP system is centrally managed, allowing stores to operate the retail system











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'offline/online'. The store's broadband disconnection will not affect retail system operations.

- Scan product barcodes, and the system automatically calculates promotional discounts, processes payments, and prints retail invoices—streamlined operation, fast and accurate.
- Headquarters can update product details, pricing, promotion rules, and sales analysis anytime.
- Integrated with marketing campaigns and membership management for more effective customer engagement.
- Promotional marketing: The retail industry requires diverse promotions to attract customers, with flexible promotion rule configurations.
- Payment method setup: Retail systems must support multiple payment options, including voucher redemption.

The frozen meat processing/sales industry poses significant challenges for operators. From product procurement and processing to sales and delivery, every step requires meticulous tracking of batch numbers and varying product units—with zero room for error. This is why a tailored ERP system that aligns with their operational workflow is absolutely critical.

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